# The LEAD Program



Overview Report

# **Title Sponsor**



Building Strong Communities One Student and Family at a Time!

## Major Sponsors















Judge Ron Arnoni & National Speaker Brad Killmeyer www.OurLeadFamily.com



## A Message From Judge Arnoni and Mr. Killmeyer

In court, Judge Arnoni sees how bad decisions and acting on impluses without thinking things thru cause people to hurt themselves, thier families and those around them.

In 2018, he saw an opportunity to teach thousands of students and their families important skills and provide them with the tools the make better decisions. These newfound life skills will allow those who listen to be more likley to expereince success and get the results they want.

After months of long hours, late nights and partnering with National Youth Speaker Brad Killmeyer they created "LEAD".

"LEAD" stands for Leadership, Education, Accountability and Direction.

The program has received overwhelmingly positive feedback from top administrators, enthusiastic teachers, student leaders and loving parents.

These "LEAD" events are made possible because of our partnerships with local business owners, community leaders and passionate educators.

Duirng the height of the pandemic, we quickly pivoted to providing live virtual assemblies along with a pre-recorded video to continue to support students and famlies.



Judge Ron Arnoni answers students questions after the "LEAD" presentation.

Our team at Leadership Development looks forward to improving the quality of life for thousnds of students and families in our region through education, awareness and leadership.

We welcome caring involviduals and companies to join our "LEAD" family and form partnerships to inspire postive change in our communities.

Company phone number - 412-397-8855 www.OurLeadFamily.com

"In over 30 years of teaching, your presentation topics rank #1 with me."

James Levdansky, teacher at South Park Middle School

# "LEAD" Testimonials

Visit www.OurLeadFamily.com for Additonal Reviews



#### Dr. Russo Superintendent at Upper St. Clair

"We appreciate the opportunity to work cooperatively with organizations and programs, like LEAD, that encourage our students to practice responsible behaviors and decisionmaking. These partnerships are crucial to ensuring that students are equipped to successfully navigate challenging situations."

#### Debby L - Mom and Registered Nurse

*"I feel Brad Killmeyer and Judge Arnoni did a wonderful job creating this useful and impactful LEAD Manual that educates on many problematic topics in our society today, provides interactive questions and presents real life scenarios."* 





#### Frequent Feedback from Students

*"I learned how to make better decisions and strategies to achieve my goals."* 

"Drugs are in our school. The education and resources provided by LEAD are going to help a lot of students."

*"I learned how to keep myself safe online and prevent cyberbulliing."* 

Dr. Shannon Howard Assistant Principal at Shaler Area Middle School

*"We are very grateful that your sponsors invest in our children and community."* 



# "LEAD" Community Sponsors



### **Sherwin Family**



Dr. McDonough Speaking at Our LEAD Program at Bethel Park High School

"We are honored to be a part of this impactful program!

We have had such a great response from members of the community in recognition of being a sponsor of this vital outreach."

- Carol & Dr. Brian McDonough





### Some of the Schools Where We Have Presented "LEAD"



# "LEAD" Reached Over 100,000+ Students and Families!

# The "LEAD" Program Featured in Several Media Outlets



Judge Arnoni being interviewed by Aaron Martin with WPXI at North Allegheny High School











**Endorsed by the Western Pennsylvania** 

**Chiefs' of Police Association** 

### Multiple Sponsors Provided a Special Offer to Students and Families!







If your company would like to offer a special promotion at "LEAD" events, contact Mr. Brad Killmeyer at Brad@OurLeadFamily.com.

To make our messages more memorable and add excitement we giveaway wristbands that say, "Be A Leader, Not A Follower" and "LEAD" shirts.



#### "LEAD" T-Shirts





### **Major Sponsors Featured on the Back**

















LEAD is Changing Lives One Student and Family at a Time!

# We Want to Thank Our Sponsors for Supporting our Communities!

#### CONTACT US TO LEARN MORE ABOUT SPONSORSHIP OPPORTUNITIES

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WWW.OURLEADFAMILY.COM